JOIN THE MOVEMENT & **WALK FOR LIFE!**

FUNDRAISING TIPS

The following fundraising tips will help you work to meet your personal fundraising goal:

- **Set a goal.** Write the number on your walk form or online personal fundraising page. Be sure to let your supporters know that their contribution helped.

- **Start your pledge sheet(s) with a generous gift.** Most people will follow the example of the first gift on your walk form or online fundraising page.

- **Support yourself.** Others will appreciate that you are devoting both your time and your own finances.

- **Dedicate your walk to someone** who has been touched by an unplanned pregnancy, to teenagers who need to hear the sexual risk-avoidance message, or to someone who has been impacted by abortion.

- **Create a personalized fundraising page** that can be connected to your social medias and emailed to your friends and family. Use this page like an online walk form to ask for and collect secure donations. Visit **friendsoftodayschoice.org/walkforlife** for the link to design your personalized fundraising page.

- **When sharing on social media, please share or tag our friend/supporter pages only**:
  FB – Friends of TC For Life and IG @friendsoftcforlife.

  Please **DO NOT share, tag or comment on our Today's Choice Women's Center** patient/client social pages!!
  Only tag @friendsoftcforlife and please use TCWC or Friends of TC when referring to us on social media.

- **Contact friends, family, co-workers and even those that are out of state.** Ask for a specific amount, such as $50 or $100; if they can't give that much, they will offer what they can. Be sure to direct your sponsors to your personalized fundraising page!

- **You can also direct people to learn more about our ministry by sending them to our friend/supporter website event page: https://friendsoftodayschoice.org/walkforlife/**

- **Be enthusiastic when asking for gifts.** Let people know that their money makes a difference in the lives of babies, women, men, teenagers and families in our community.

- **Use special occasions.** If you have a birthday, anniversary or other special occasion coming up, ask for Walk for Life gifts in lieu of presents.