



Sample Captions for Social Media Posts

Please use Friends of TC for Life – Facebook and @friendsoftcforlife – Instagram when sharing or mentioning us. Please use TCWC or Friends of TC when referring to us on social media.

We keep Today's Choice completely separate for our patients/clients. Thank you.

General Captions

1. This year on Saturday, October 12th, Friends of TC for Life is hosting a Walk for Life! I will be [walking at The Sussex County Fairgrounds OR walking in my own neighborhood] to make a difference in our community, one life at a time. Join me and register as a Fundraising Walker today at friendsoftodayschoice.org!
2. Friends of TC for Life exists to serve the families of Sussex County and promote life in our community. Over the next few weeks, I will be raising funds to help them continue to make a difference one life at a time. Would you consider supporting me / our church team as I / we walk for life? [FundEasy page link]*
3. This October, I am walking for life because [insert your personal reason here]. Join me as I walk for life through a one-time donation so that families in our city can receive compassionate care, resources and mentorship, empowering them to make life-affirming choices. Your generosity can make such a difference, one life at a time! [FundEasy page link]
4. I walk for life because I believe every life is a gift from God. Friends of TC for Life exists to cultivate a community that values life through the love of Christ – right here in Sussex County. Would you join me by supporting me as I walk for life? [FundEasy page link]
5. This October, I am walking for life and raising funds for Friends of TC for Life because I want to see every post-abortive woman find healing and restoration. Would you consider supporting me as I walk for life? [FundEasy page link]
6. This October, I am walking for life and raising funds for Friends of TC for Life because I want to see more women in our community given the confidence they need to know they'll be supported in their pregnancy. [FundEasy page link]

7. This October, I am walking for life and raising funds for Friends of TC for Life so that new moms and dads in our community can become empowered in their life-affirming decisions for their families.

Friends of TC for Life makes this possible through one-on-one parenting education and coaching, giving new parents the confidence they need to be the best parents they can be. Want to join me in valuing life in our community? Consider supporting me as I walk for life! Check out my FundEasy page to donate here: [insert your personal FundEasy page link]*

****Pro Tip:** If you're sharing these captions on Instagram, be sure to put your FundEasy page link in your bio and mention "Link to donate in my bio!" so that your followers and friends can click directly into it! (Instagram does not support direct links in captions).*

**We want to see how you're sharing about the Walk for Life! Don't forget to tag Friends of TC for Life on Facebook and @friendsoftcforlife on Instagram!*

Other Caption Ideas:

1. Share your favorite Bible verse that speaks the truth about life!
2. Share a personal story that demonstrates why YOU walk for life.
3. Share how you got involved with Friends of TC for Life and why you think our mission is important.
4. Share how your kids are getting involved with fundraising!
5. Share updates on your team, your church group or church leaders as you fundraise.